DCVMN Priorities & Strategic Initiatives 2022
Objectives, Strategies & Action Plan 2022

**Objective**
- To take DCVMN to a higher trajectory through an Orbital Change
- To maximize vaccine reach by leveraging regulatory reliance mechanisms
- To leverage commercial opportunities for members

**Strategy**
- Harnessing C-19 strengths to build brand equity through high level representation in global forums
- Active collaboration with International associations
- Through Healthy Industry Framework (HIF): Bilateral & Multilateral partnerships and innovation

**Action Plan**
- Communication & Brand Strategy
  1. CRP
  2. COVID-19 Vaccines: PACs & Variations
- HIF & Africa Proposal
Objectives, Strategies & Action Plan 2022

**Objective**

- To help augment standards in Quality and Regulatory space
- To ensure rapid and successful Tech transfers leveraging new vaccine platforms to promote Vaccine Equity!
- To bring change in focus from Activity to Results!

**Strategy**

- Through collaboration with One voice of Quality and IFPMA
- By way of specialized training in Tech Transfers by PATH/Welcome trust etc.
- By way of HR Transformation and change in mind set.

**Action Plan**

- Creation of ‘Q-Team’ within DCVMN
- Hands-on tech transfer training at Hilleman Labs
- WG Deliverables, Publications & White Papers
- 1.MIS Hiring of HR & Accounts Executive
Healthy Industry Framework (HIF)

1. To strive and attain a bigger wallet share of Global funding agencies for DCVMs in 2022 and beyond!
2. To help members equip and acquire new technologies across range of vaccine platforms to provide a competitive edge
3. To secure funding for members to upgrade and expand existing capacities
4. To advocate for sustainable pricing for the DCVMN constituency.

A two pronged strategy:
1. Pre-Competitive
2. Competitive

1. Funding Agencies e.g. BMGF, CEPI and others
2. Technical Collaborators e.g. CVIA (PATH), IVI, CHAI etc.
3. Subject Matter Experts
4. Other Influencers / Stakeholders like WHO, GAVI, UNICEF, Consultants
5. IFPMA & BIO members
6. Academia and others

Values

1. Transparency
2. Trust
3. Confidentiality
4. Mutual Respect
5. Adherence to timelines

All this at just 1% of the Deal Value
Premium Value Added Services (pVAS)

- Need-Gap Analysis
- Opportunity mapping in terms of market size, growth, competitive intensity etc.
- Identifying and approaching the right funding agency
- Scouting the appropriate technology matching with infrastructure
- Providing Support in drafting/editing the business case for funding/grant/technology
- Helping to leverage strengths matching with opportunities
- Negotiations!
The single minded objective is to transform DCVMN into an agile, trustworthy and result-oriented organization!
At DCVMN we strive to remain

A Reliable! Responsible!! Responsive!!! Organization